



Andrew Ashley

Web Developer



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www.andrewashley.co.nz

PROFILE

I am a frontend web developer and certified Umbraco CMS developer. I have over 6 years of Umbraco and C# .NET experience. HTML, CSS, and JavaScript web standards evolve daily and I take every project as an opportunity to review my methods and hone my skills in Umbraco CMS / jQuery / HTML5 / CSS3 and Bootstrap technologies as well as animation platforms such as Greensock (GSAP).

I believe that an intrinsic knowledge of front-end development is a cornerstone of usable website design.

EXPERIENCE

SnapComms

April 2016 - Present

Frontend developer in charge of building, enhancing and driving the direction of client templates for the SnapComms internal communication software.

I was recruited to bring a new level of UI and UX to the current customer facing series of templates and also to create a brand new look, feel and experience for the next generation of software to be released. This involved working with web based technologies wrapped in a native Windows desktop application. Through the use of HTML5, CSS3, GSAP and Angular JS. To date I achieved all of the goals required.

OneClick

July 2010 - April 2016

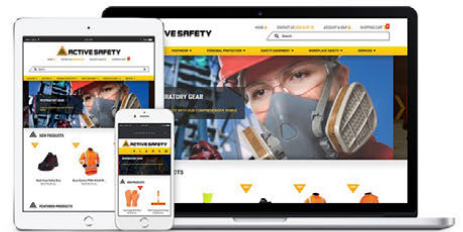
Lead Frontend Developer working primarily with Microsoft .NET technology and Umbraco CMS.

At OneClick I built a large range of sites from static one page "brochure" sites through to highly complex content managed and e-commerce sites. I have extensive experience building sites using the Bootstrap responsive framework and building bespoke sites for a range of clients.

PORTFOLIO OF RECENT WORK

Active Safety

ActiveSafety needed a new website with the aim of being the country's leading safety product provider. ActiveSafety primarily sell to businesses (B2B) but decided that their new website would need to target individuals as well. Looking at their initial ideas and requirements, we did some research of our own to ensure the final product was going to be above and beyond what Active Safety expected.



Working side by side with our in house designer we came up with the concepts for the design, UI and UX. I then set to work building the site - which is a completely bespoke build.

Active Safety is built upon the Umbraco 7.3 CMS and uses Tea Commerce to manage the shop catalogue. The site is setup with meta data to add to Google's Knowledge Graph as well as enhance social sharing.

www.activesafety.co.nz

Ellerslie Junction

Colliers New Zealand required a custom made portfolio site for one of their client projects - Ellerslie Junction. The result was a beautifully crafted single page Bootstrap website complete with progressive fading animations and the revealing of content as a user navigates through the website.



The website met all of the clients requirements. Simple, elegant, responsive.

The website is no longer live however this development link is still active.
<http://ellersliejunction.devserver.oneclick.co.nz>



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PORTFOLIO OF RECENT WORK

OneClick

While working for OneClick I built a couple of their websites, this being the latest and current website.

The website is fully responsive and designed to work across all devices as well as provide a unique and interactive experience. Built using the Bootstrap 3 responsive framework and the Umbraco CMS, the site is an impressive showcase for the OneClick portfolio.

Along with the portfolio content management system I built in a full staff profile management system, job listing section and blog.

www.oneclick.co.nz



Ellisco

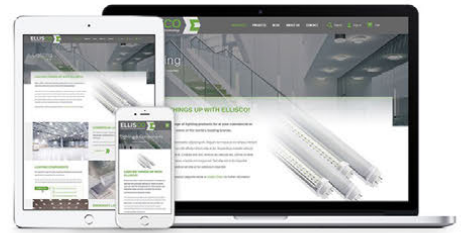
The new E-Commerce website for Ellisco was developed to showcase and sell their extensive product range and strategically position this brand as a leader in their field. There were two phases to this project.

Phase one was to design a new brochure site to bring it inline with the recent re-brand the company had gone through.

Phase two of this project was to allow Ellisco customers to review and purchase products online for the first time.

The Ellisco website is built using the Umbraco CMS and Tea Commerce.

www.ellis.co.nz



Stansland

Stan's Land was developed for Auckland Civil Defence as a fun, colourful and interactive place for kids to play and learn about disasters.

Even though I built it back at the beginning of 2009 as a hardcoded ASP.NET MVC site using jQuery Mobile it is still a great little site.

<http://stansland.aucklandcivildefence.org.nz>



REFERENCES

“ Since joining OneClick Andrew has proven himself to be an outstanding all rounder and also the go to guy for many things such as hosting, server support and general technical issues. He is constantly upskilling, and is an extremely proficient Frontend Developer. ”

Jason Platt (Founder | Chief Executive Officer, OneClick)